

Privacy Policy

Effective Date: August 3, 2026

This Privacy Policy describes how **Et Cetera Rentals LLC** and any affiliated companies owned or operated by the same ownership (collectively, "we," "our," or "us") collect, use, and protect your information when you visit our websites, including:

- <https://www.etc-rentals.com>
- Any future websites or online services operated by our companies that link to this Privacy Policy.

By using our websites, you agree to the practices described below.

Information We Collect

We may collect information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Mailing address
- Property address
- Project details or rental inquiries
- Any information you submit through contact forms, quote requests, applications, or email communications.

We also automatically collect certain technical information, including:

- IP address
 - Browser type
 - Device information
 - Operating system
 - Pages viewed
 - Time spent on pages
 - Referring websites
 - General geographic location
 - Website usage data through analytics tools.
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How We Use Your Information

We use information to:

- Respond to inquiries
- Prepare project estimates
- Provide construction or rental services
- Schedule appointments
- Improve customer service
- Improve our websites
- Send requested information
- Process transactions
- Communicate regarding projects or rentals
- Maintain business records
- Comply with legal obligations
- Protect against fraud or misuse.

We do not sell your personal information.

Cookies and Tracking Technologies

Our websites may use cookies and similar technologies to:

- Remember user preferences
- Improve website performance
- Analyze visitor behavior
- Measure advertising effectiveness
- Improve marketing campaigns

Third-party services such as Google Analytics, Meta (Facebook), or similar platforms may also place cookies on your device.

You may disable cookies through your browser settings, although some portions of our websites may not function properly.

Third-Party Services

We may use trusted third-party providers, including but not limited to:

- Google Analytics
- Google Ads
- Meta (Facebook)

- Payment processors
- Scheduling software
- Customer Relationship Management (CRM) systems
- Email marketing platforms
- Cloud hosting providers

These companies may collect information in accordance with their own privacy policies.

Communications

If you provide your contact information, we may contact you regarding:

- Estimates
- Projects
- Rental inquiries
- Customer service
- Scheduling
- Company updates
- Promotions or special offers

You may opt out of marketing communications at any time.

Sharing Information

We may share information with:

- Employees
- Independent contractors
- Service providers
- Software providers
- Financial institutions
- Government agencies when legally required

We do not sell or rent personal information to third parties.

Data Security

We use commercially reasonable administrative, technical, and physical safeguards designed to protect your information.

However, no internet transmission or electronic storage system is completely secure, and we cannot guarantee absolute security.

Data Retention

We retain personal information only as long as reasonably necessary to:

- Provide services
- Maintain business records
- Meet legal obligations
- Resolve disputes
- Enforce agreements

Your Rights

Depending on your state of residence, you may have rights regarding your personal information, including the right to:

- Request access to your information
- Correct inaccurate information
- Request deletion of certain information
- Limit certain uses of your information
- Opt out of marketing communications

To exercise these rights, please contact us using the information below.

Children's Privacy

Our websites are not intended for children under the age of 13.

We do not knowingly collect personal information from children.

If we become aware that we have collected information from a child under 13, we will promptly delete it.

External Links

Our websites may contain links to third-party websites.

We are not responsible for the privacy practices or content of those websites.

California Privacy Rights

If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA/CPRA), including the right to know, access, correct, or delete certain personal information, subject to applicable legal exceptions.

We do not sell personal information as defined under California law.

Virginia Privacy Rights

Virginia residents may have rights under the Virginia Consumer Data Protection Act (VCDPA), including rights to access, correct, delete, and obtain copies of personal data, subject to applicable law.

Requests may be submitted using the contact information below.

Changes to This Privacy Policy

We may update this Privacy Policy periodically.

Any revisions will be posted on this page with an updated Effective Date.

Continued use of our websites after changes are posted constitutes acceptance of the revised Privacy Policy.

Contact Information

If you have questions regarding this Privacy Policy, please contact:

Et Cetera Rentals LLC

Website: <https://www.etc-rentals.com>

Email: info@etc-rentals.com

Phone: 540.413.8414